

SAKS & HART

APPLICATION MADE SIMPLE

What is Autentico chalk and lime paint ?

Autentico chalk and lime paint is NOT a spin-off product of a petro-chemical plant, but original lime paint from Italy. Lime paint is being produced in Italy for centuries and is the most environmentally friendly paint available.

We import the base lime and chalk paint from the manufacturer in Italy and mix it with only natural pigments. The result is an eco friendly top of the range paint with an unrivalled depth of colour.

More detailed information (tech sheets) is available on our website
www.autentico-chalk-paint.co.uk

What is the difference between Vintage, Velvet and Venice ?

Venice is the original lime paint and gives a textured result on a wall. Velvet results in a smooth, velvety look. Vintage is a chalk paint that sticks to almost any surface and great for painting furniture.

Do I need a painter?

We value the qualities of a professional painter, but you can also apply our paint yourself.

How do I apply Venice, Velvet and Vintage ?

Venice: Venice needs a mineral substrate for best results. If the substrate is not mineral like walls painted with a standard emulsion- you need to apply a primer coat of white Vintage chalk paint first.

There are roughly 2 ways to apply Venice:

1. Fresco

This method results in a very authentic and aged look. The first coat of Venice needs to be diluted with 30 % water. Apply with a wide lime brush and work from the top of the wall down in strokes of 21 wide. NEVER DO THE EDGES OF A WALL FIRST!
THIS REMAINS VISIBLE AFTER DRYING.

Venice looks a lot darker when wet, but will dry to the colour you expect.

Leave the first coat to dry. This takes a couple of hours.

Then apply the second coat, this time diluted with app. 5-10 % water. Again work from the top of the wall down and try to apply only a thin coat.

You can even dilute the first coat up to 80 % with water and the second coat up to 50 %. This results in an even more textured and aged look:

2. Saeco

You can also apply two coats of Venice straight from the pot (not diluted with water) . Use a wide lime brush or short haired roller. Same as in the ifrescoï method, work from top of the wall down, do not paint the edges of a wall first and do not retouch because this will remain visible after drying.

Always apply thin coats. Thick coats will leave shiny patches.

The result is less textured but a more cloudy effect

Venice is also great for painting furniture. See the document is it possible to paint furniture with Venice lime paint ?ï available to download on our website .

Velvet: Velvet is chalky wall paint. The result is a smooth, even and velvety chalky look. You can use Velvet straight from the pot or dilute it with max 10 % water.

There is no need to apply a primer coat.

Always use a roller.

This is a typical example of a room painted with Velvet:

Vintage: Well, that is simple ! Just paint....it sticks to almost any surface !